

## Bright Now! Dental opens a new office in Tulare, CA Addressing Need for Convenient, Affordable Dental Care in Central California

Irvine, Calif., (12/2/19) — Smile Brands Inc., one of the nation's leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated <u>Bright Now! Dental</u> office serving the community of Tulare, CA.

Patients will enjoy convenient hours, a comfortable office and full-service care at the new Tulare location. The newest Bright Now! Dental office provides full-service general dentistry, plus specialty care services, such as orthodontics (braces), Invisalign<sup>®</sup>, oral surgery, periodontics, endodontics and implants. Located at 2161 East Prosperity Avenue, in Tulare, the office will be open five days a week, including evenings. Bright Now! Dental accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Tulare dental office will offer a special \$29 New Patient Check-Up Package, including exam with oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide "Smiles for Everyone"<sup>®</sup> by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Dental office is Dr. Nathan Tully. Dr. Tully has advanced training in extractions, bone graft placement and full-mouth rehab cases. He has also provided free dental care to those in need in Honduras.

"I treat all of my patients with respect and honesty. I also focus on providing individualized treatment plans that work for each patient", says Dr. Tully. "I'm looking forward to partnering with Smile Brands to open this state-of-the-art facility and serve the community of Tulare."

This new office is open Mondays and Fridays from 8am – 5pm, Tuesdays and Thursdays from 9am – 6pm and Wednesdays from 10am – 7pm.

Prospective patients can call the new Tulare Bright Now! Dental office at 559-358-3911 or toll free at 1-888-BRIGHT-NOW (1-888-274-4486). People can also <u>visit us online</u> to schedule an appointment at the new Tulare location.

## About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The culture-driven organization is the #1 ranked multi-location healthcare provider on Glassdoor's 2019 Best Places to Work list. Smile Brands provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 440 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.